



2020 Asia-Pacific Triple E Awards

Sponsorship Brochure

*Entrepreneurship and Engagement
Excellence Awards in Higher Education*

What are the Triple E Awards?

A brief introduction



The Triple E Awards are a global recognition of efforts towards the quest for entrepreneurship and engagement in higher education. It is the first award to focus specifically on different dimensions of the universities' third mission.

Implemented regionally, the Triple E Awards aim to foster change in universities and to emphasise their role in their communities and ecosystems.

The Awards are hosted by:



ACEEU
ACCREDITATION COUNCIL
FOR ENTREPRENEURIAL &
ENGAGED UNIVERSITIES

Comprised of world-leading experts, ACEEU has designed the world's first accreditation for entrepreneurship and engagement at institutional level, enabling universities to get recognised for their excellence in entrepreneurship and engagement.

<https://www.aceeu.org>

Why sponsoring the Triple E Awards?

A brief introduction



The Triple E Awards present sponsors with a unique opportunity to demonstrate their commitment to recognising and supporting excellence in entrepreneurship and engagement in higher education. Becoming a Gold or Silver sponsor, or sponsoring an award category will enable your organisation to align itself with the values and philosophies of the Triple E Awards, while showcasing your corporate identity, services and products. Sponsoring the Triple E Awards will further raise your organisation's profile and enhance your credibility in the higher education sector.

**Showcase your
commitment to
Excellence**

Sponsorship packages

Gold and silver sponsorship packages



Gold Sponsorship

€5.000

As a Gold Sponsor you will receive the following benefits:

- Exclusivity (you will be the only Gold Sponsor)
- Two free tickets to the award ceremony and conference
- Ability to deliver a 3-minute speech at the award ceremony
- Includes one award sponsorship (see next slide)
- Prominent position of your organisation's logo on all marketing material, including:
 - Landing page of the website (next to ACEEU logo)
 - Cover page of the Award magazine featuring all shortlisted entries
 - 2-page advertisement in the Award magazine
 - Prominent logo in the Award video showcasing the shortlisted organisations
 - Promotion emails (top part of the email)
- Two promotional tweets
- Ability to setup a booth at the conference

Silver Sponsorship

€2.500

As a Silver Sponsor you will receive the following benefits:

- You will be one of only three Silver Sponsors
- One free tickets to the award ceremony and conference
- Acknowledgement during the opening of the ceremony
- Positioning of your organisation's logo on all marketing material, including:
 - Footer of the landing page of the Award website
 - Partners page of the Award magazine featuring all shortlisted entries
 - 1-page advertisement in the Award magazine
 - Logo presentation in the Award video showcasing the shortlisted organisations
 - Promotion emails (middle part of the email)
- One promotional tweets
- Ability to setup a roll-up banner at the conference

Award sponsorship

Choose from 12 award categories



€750

Award Sponsorship

As an Award sponsor you will receive the following benefits:

- Exclusive sponsor of one of the 12 Award categories
- Logo next to the Award presentation on the Awards' website
- Clear communication of your sponsorship of the selected Award category during the ceremony
- Opportunity to join the handing over of the award during the ceremony (registration to conference required)
- 1-page advertisement in the Award magazine featuring all shortlisted entries (next to the award category you sponsor)
- Mentioning of your organisation as sponsor of the Award category in Tweets
- Logo featured in the promotional video of shortlisted institutions (placed next to the award category you sponsor)



Entrepreneurial University of the Year
Engaged University of the Year
Green University of the Year
Entrepreneurial Leader of the Year
Entrepreneurship Educator of the Year
Engagement Leader of the Year
Innovation and Collaboration Space of the Year
Innovation Challenge of the Year
Innovation and Entrepreneurship Support of the Year
Community Engagement Initiative of the Year
Sustainable Development Strategy of the Year
Student-driven Sustainability Project of the Year

The Award Ceremony

A place with meaning, a conference with impact.



The Award Ceremony of the 2020 Asia-Pacific Triple E Awards will be hosted in **Kochi, India** during the **3rd International Conference on Sustainable Globalisation (ICSG 2020)**. The conference and awards will take place in the **Kochi Marriott Hotel**.



More information at: <https://asiapacific.triple-e-awards.com/index/ceremony>

Contact us!

Interested in sponsoring?



If you have any questions, please do not
hesitate to get in touch with us at:

sponsoring@triple-e-awards.com